
anyone have any idea.....

Posted by QQH - 2007/05/19 20:57

Just noticed that AQHA UK is not included in the list of club receiving the new western magazine Free Rein :o - anyone know why? I don't happen to be a member of any of the others (nothing old enough to ride yet!) and thought i would be included in the general free mailout - thanks admin for putting the registration option up otherwise I would have missed it! ;D ;D

Jude

Re: anyone have any idea.....

Posted by REINMAN - 2007/05/20 06:44

Top honcho's at AQHA-UK have decided they do not want their members to recieve this mag. If you want this mag, lobby D. Teideman and tell him it's their members right as each society will have their own page/pages.

Re: anyone have any idea.....

Posted by admin - 2007/05/20 07:20

As many AQHAUK members will also me a member of at least one of the other organisations they will get a copy anyway, so trying to stop members getting it would be futile and why would anyone want to do that anyway? I believe they will be given away free at shows too so can't see any logic in that stance if true.

Re: anyone have any idea.....

Posted by QQH - 2007/05/20 07:42

Really - I have to ask why too and will email DT today to ask exactly that. I suppose they might have some issue with releasing members details, but usually these things are posted out by organisations that do specifically this and are protected under Data Protection Legislation. If that is how this magazine is being distributed I can't see what reason they would have for not being involved. Seems like a brilliant opportunity missed to me. Off to email now (after looking at a broodmare ;D)

Jude

Re: anyone have any idea.....

Posted by Theresa - 2007/05/20 16:45

My understanding is that magazine will be distributed by such an organisation, so I can't see that Data Protection is the issue.

Re: anyone have any idea.....

Posted by REINMAN - 2007/05/21 05:30

My understanding of the situation is that AQHA see this magazine as being in direct competition with their journal and so do not want it distributed to their members.

Re: anyone have any idea.....

Posted by LizSwitzer - 2007/05/21 07:18

How crazy is that?

We all get our respective society journals/magazines/newletters etc for free when we become members, some of us pay for the AQHA journal or other US mags ... I imagine some of us still buy over the counter UK based "horsey" mags for a general and local read... lots of us bought Western Rider... whats the problem if a new western publication wants to send out free issues to get all our interest, then next yr if we liked it, we pay for it? How is that competition... more so then the US mags?

We're all dying to get our hands on a local western allaround mag! :o

That sounds worth a moan to Mr T if you ask me...after all, aren't we supposed to be supporting each other? ::)

The data protection is fine, I understand that, but if thats not an issue, it's just mad... there has to be a better explanation surely?

Sounds like white bags at dawn Mr T... :-*
(Dave Dellin clinic goers will understand... ;)

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Re: anyone have any idea.....

Posted by QQH - 2007/05/21 08:16

Just to be absolutely clear and avoid speculation - I have emailed Mr T and asked the question and will let you know when I have a reply, I only mentioned the postage issue as it was something I thought of, it may not have any baring on it at all.....

Jude

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Re: anyone have any idea.....

Posted by Roslinqh - 2007/05/21 09:37

I have one idea why, my "mum" Lynn Boon does the membership for aqhauk and to be honest as a whole there are not alot of "active" members, to me it would stupid to waste a fortune sending things to a majority of people who dont care, some dont even want journals!

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Re: anyone have any idea.....

Posted by Tally - 2007/05/21 10:09

The postage will be covered by me (as publisher of FreeRein) so this shouldn't have a bearing on the decision made by the AQHA UK Council.

Tally

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Re: anyone have any idea.....

Posted by qhrider - 2007/05/21 11:46

Tally

Having talked to you at the QH2000 show - I am really excited about seeing your new magazine! One magazine that covers all areas of western riding is most welcome. I for one will be getting a subscription in the near future. I understand

all the hard work and headaches that go into a magazine (having been there myself, on a much smaller scale). This is not competition, but an added bonus to the Journal.

Good Luck ;)

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Re: anyone have any idea.....

Posted by admin - 2007/05/21 14:00

David Teideman Chairman of AQHA.UK has placed an official statement regarding their position over this issue on the AQHA.UK.com website.

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Re: anyone have any idea.....

Posted by QQH - 2007/05/21 21:04

Just wanted to let all know that I received a very nice email from David T today thanking me for approaching him with my query and explaining that they are looking into the Data protection act issues and will be discussing it at Council level. When they have come to some decision it will be posted on their website.

Nice to see that these things can be bought up in a constructive manner and not taken as bit****g or backstabbing. Will wait with baited breath for next installment.

Jude

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Re: anyone have any idea.....

Posted by QQH - 2007/07/17 13:03

Well, I for one am really pleased with my copy of Free Rein.....the articles were varied and interesting and the advertising support has been great. Thanks to production team and Tally - my subscription is in the post!!

Jude

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Re: anyone have any idea.....

Posted by misty - 2007/07/17 14:10

I thought that some where I had requested a copy of Free rein If not how do I get a copy? A mag covering all the different things going on would be ideal as I get lost with all the different associations and wonder if this puts some newcomers off.

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Re: anyone have any idea.....

Posted by markrm - 2007/07/17 19:46

Hi Jude, where did your copy come from? Did AQHA UK decide to send it to members? The AQHA web site doesn't seem to say anything more from their original statement ???

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Re: anyone have any idea.....

Posted by QQH - 2007/07/18 08:25

Hi Mark,

I signed up for my copy via this website - I have not had any further updates from the AQHA UK and it appears they are not making any further public comment. The claim was "data protection" issues but possibly a larger issue was the fact that this magazine will require subscription after the initial complementary copies therefore allowing the magazine to be sent to members directly from the mailing list without giving them an opportunity to opt out may be construed as 'misuse of members trust'.

Either way, the magazine is good enough that it won't be unduly effected by the failure of the AQHA UK to take up the offer.

In my humble opinion, a far bigger shame is the fact that there was no AQHA/AQHAUK report page in there - with so many other societies taking up the opportunity to gain exposure to genuinely interested individuals it seems a great opportunity missed.

Jude

Re: anyone have any idea.....

Posted by Tally - 2007/07/18 08:27

Morning everyone,

FreeRein left the mailing house on Monday so should arrive today for all those who sent me their details or who are members of the nine organisations that have signed up to the idea. If it does not turn up by tomorrow please let me know!

info@freereinmagazine.co.uk

Best wishes,

Tally

Re: anyone have any idea.....

Posted by Caz - 2007/07/18 09:41

Hi Tally,

I've recently become a member of WES but i remember ticking a box to say not to give my details to some other organisations.

Does this mean i won't receive a copy?

If it does could i still request one through the website?

Thanks

Re: anyone have any idea.....

Posted by Bit of Both - 2007/07/18 10:16

I can't wait to get my copy and I will def be getting a subscription going by the reports so far ;)

It's costing me a small fortune with all my subscriptions from America and a lot of the information in there isn't applicable as can't get the products/cattle ranch to practice what they preach! :D

Re: anyone have any idea.....

Posted by misty - 2007/07/18 17:52

Got mine today, great mag. Any chance it will have the 'lessons' type articles that were in Western Rider UK? Even o/h was interested and he never reads horsey mags (although he rides). Am signing up for 2008.

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Re: anyone have any idea.....

Posted by markrm - 2007/07/19 22:33

Received my copy yesterday - not sure who passed my details on but glad they did. Looks very good and I like the idea of uniting all western riding in one magazine. All except AQHA UK it seems, and I must agree with Jude - a great opportunity missed - so far anyway.

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Re: anyone have any idea.....

Posted by amanda - 2007/07/20 10:26

got ours yesterday too - very good, and nicely put together.

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Re: anyone have any idea.....

Posted by rosie - 2007/07/21 11:38

::) 8)
Hi Tally
I have just received my copy of FreeRein (just been on hols) and I'm very impressed and its so good to see so many different organisations included. This means that everyone knows whats going on all over the country and support each other too. WELL DONE.

Regards
Rosie

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Re: anyone have any idea.....

Posted by Greymane - 2007/07/21 14:27

Just got mine too :-)

Thanks Tally.

Great magazine. Informative and well put together.

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Re: anyone have any idea.....

Posted by hunterrookie - 2007/07/21 15:04

Yes, got ours today - it looks great. Really interesting to see the pieces on 'other' breeds.

Very tickled to see a pic of Vanillie and myself frowning at each other to represent showmanship in the WES bit. Surely there are better representatives of this skill than a horse that is confident that she knows it all and doesn't need a handler and a handler who gets more nervous than when she's riding!?! ;D

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Re: anyone have any idea.....

Posted by BLACKJACK - 2007/07/21 18:54

I received my copy on friday. thought it was excellent very informative. Keep up the good work ;D

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Re: anyone have any idea.....

Posted by Bit of Both - 2007/07/23 11:54

received it on Saturday and think it's fab! Just hoping they accept photocopies for subscriptions because I don't want to cut the token out :) Great magazine and can't wait for the rest ;)

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Re: anyone have any idea.....

Posted by jjessky - 2007/07/23 16:27

Got mine too, a very good read.

well done Tally and thanks

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Re: anyone have any idea.....

Posted by JellyBean - 2007/07/23 16:47

I received mine too, Brilliant :o

THANK YOU ;D

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Re: anyone have any idea.....

Posted by zenithqhorses - 2007/07/23 18:54

Tally,
I think you've done a great job with this. I thoroughly enjoyed reading it and will be subscribing.

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