
Western Horse Sales Parade

Posted by scotty - 2007/09/25 10:48

This thread discusses the Content article: Western Horse Sales Parade

I think the showcase is a fantastic idea and I'm hoping there will be lots of youngsters to view. It's a great way for buyers to see how they are 'out' rather than just viewing in a field, especially for those of us buying for temperament and not so interested in bloodlines. There seems to be quite a few people still trying to sell yearlings, ie weanlings that didn't sell last year and this could be a great way to get the visibility you need.

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Re:Western Horse Sales Parade

Posted by QQH - 2007/09/25 11:33

Agreed, we were just saying the other day it would be good to have this type of thing over here.

All things being equal, we will be there with Arrow (unless he is snapped up first;)) and possibly another if we really get our act into gear:whistle:

Jude

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Re:Western Horse Sales Parade

Posted by oakridgeqh - 2007/09/25 14:08

thank you for the vote of confidence, this is an idea I have been toying with for a while. Adverts have been placed in Horse deals, Horse and Hound etc and hopefully serious buyers will come along to view/ buy. If all goes well it will be something I would like to expand on for next year. I know it is not an auction as such but each horse will get an individual introduction (written by owner) into the arena and a chance to show of the horse, before joining the others. Once all horses are in the arena, buyers will be invited in to talk to trainers/ owners and a designated area and time slots will be allocated in the indoor to further show of / try the horse. All horses must be pre entered so that we can allocate time slots. In all other breeds you can attend sales events in this country, but not Quarter Horses or western discipline sales. Hopefully we will get great support. If any one has any brill ideas to make this even better I am listening. Lita

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Re:Western Horse Sales Parade

Posted by scotty - 2007/09/25 15:10

As the horses will be pre-entered, perhaps you could publish something simple online, just giving brief details of the horses on view? This would enable buyers (or at least those of us in the wes community who would know where to find the information) to have some idea in advance of what will be on view and identify what we want to see. You might find that buyers will travel specifically to see just one horse they like the sound of because they will be able to see it out and about.

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Re:Western Horse Sales Parade

Posted by bluegirl - 2007/09/25 16:47

I think that's an excellent idea of Scotty's, especially for those who have to travel long distances. It may make the difference in deciding whether to attend or not. A simple photo to accompany the description would whet the appetite! Well done,Lisa, for deciding to put on this event.

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Re:Western Horse Sales Parade

Posted by whitewood - 2007/09/25 21:25

I think this is a fantastic idea and long awaited in this country.

With the right advertising, which seems to be all in hand, the right venue and timing, which again seems to be ideally handled, I am hoping this could set a trend.

Wouldn't it be nice perhaps to have a Spring and Autumn sale each year that people can aim for to sell their quality stock.

All of us are having a hard time this year finding the right buyers at the right price for our youngstock/older stock.

I have a two year old which everything being okay will be attending.

Living in West Wales is always a big barrier for people to come and see my stock, there are a lot of good breeders normally between me and them!

If I can bring good horses and have them shown off and tried in a more reachable venue for the majority of people I am all for it.

Well done, an innovative idea which hopefully should prove successful.

You have my wholehearted support.

As suggested it would be nice to have some sort of 'on-line catalogue' before the date - just as a teaser and give us some idea and time to do the necessary grovelling motions with the bank/other half/childs piggy bank. ;)

Re:Western Horse Sales Parade

Posted by oakridgeqh - 2007/09/26 06:09

I will certainly see what I can do about a sales entry list for you all. If this goes well, and it would seem that it has been well recieved so far, next year I would like to take it a big step further and maybe run a stand alone sale with an auctioneer in attendance? and as suggested a spring and autumn sale are ideal as breeders and producers know what stock they have to offer. I very much like the idea of holding the sale alongside a show though as not only does it attract different people to the shows but allows buyers interested in getting into western to observe the classes and different disciplines in action. Once again thank you for your support and positive feedback on this

Lita

Re:Western Horse Sales Parade

Posted by tansi - 2007/10/19 15:14

I have suggested to the Aqha, that they have a sale parade during the lunch break at their shows. This gives the audience something to watch during this period, also, it is not often we have a gathering of people that we can show our horses off to.

With the Aqha shows being spread about the countryside, this will allow everyone with a horse for sale, to get it seen at least at one venue. I also suggested that any money being made from entry to the sale is put forward to the Youth team. I look forward to hearing you views.

Re:Western Horse Sales Parade

Posted by whitewood - 2007/10/19 18:01

Does anyone know if the sales catalogue is out yet, would like to know what is likely to attend 'for sale'?